



website. All e-mail addresses are stored in a database and linked to the Aerts Webservice Mailer system. The client can send out promotions to all existing and interested clients whenever the time is right (in example a month before Christmas). Online shopping, especially for gifts will grow spectacular the next decade. The internet allows customers to save time and find unique gifts with an added value.

Result »

The kadoo.be e-shop has been a huge success with press coverage and spectacular amount of orders especially during “gift-seasons” such as Christmas, Valentine, mothers- and fathers day. To be less dependent on gift seasons, a new product lines for babies has been a tremendous success, increasing sales throughout the year, as babies get born every day.

About Aerts Webservice »

Aerts Webservice is a leading Belgian web agency offering various multimedia, communication and technology solutions for medium sized companies (1-50 employees). Aerts Webservice offers it's online service thru www.xforce.be, their online brand name. They are specialized in Web design, Web applications, e-Commerce solutions and Information Technology. For development they specialize in open source web standards such as PHP and MySQL databases. Aerts Webservice is member of Feweb and Pi-Group, the 2 leading Belgian organizations for web developers and hosting providers.